

# EvoCare.

**A blockchain and incentive-driven  
healthcare ecosystem**

**Tokenomics**

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## Introduction

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EvoCare is a digitally integrated therapeutic system that has been developed, validated and continuously optimized for more than two decades. It is used in leading clinical and outpatient environments and addresses key challenges in modern healthcare, such as demographic change, the shortage of qualified professionals, and the increasing prevalence of chronic diseases.

EvoCare enables the delivery of therapy independent of location, time and physical availability. Through a comprehensive combination of digital therapy modules, real-time monitoring, telemedicine, structured rehabilitation programs and data-driven decision support, EvoCare ensures that patients receive high-quality treatment regardless of regional limitations.

The evolution of the EvoCare platform is entering a new phase: the integration of Web3 technology and token-based incentive models. This allows therapy pathways to be made more efficient, participation to be rewarded, and professionals, institutions and creators to be meaningfully integrated into a sustainable digital health ecosystem.

The \$EVOCARE utility token plays a central role in this transformation. It provides structured access to therapy-related services in the Community App, acts as a rewards and incentive mechanism, and supports the development of a scalable, global therapeutic infrastructure. The integration of token-based mechanics enhances adherence, increases patient engagement and expands the functional spectrum of the EvoCare platform.

This document provides a detailed overview of the tokenomics, the structure of the \$EVOCARE token, the Professional Reward Token (PRT), the incentive framework, deflation and burn mechanisms, and the governance and ecosystem structures that will emerge in subsequent phases.

## The EvoCare ecosystem and vision

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EvoCare represents a fully integrated, technology-driven healthcare ecosystem that connects patients, therapists, clinics, physicians, creators and institutions through a unified digital therapeutic infrastructure. Over more than 20 years of clinical use and continuous refinement, EvoCare has developed into one of the most comprehensive digital therapy systems in Europe.

The platform combines evidence-based therapeutic procedures with telemedicine, structured digital workflows and automated decision support. This allows healthcare providers to treat more patients efficiently, while ensuring consistently high quality of care. EvoCare is used in acute care, rehabilitation, outpatient services, and preventive health programs, and is accredited within the largest European healthcare system.

The vision of EvoCare is to build a global digital therapy network that is accessible at any time and from any location. By integrating modern technologies—AI, automation, remote interaction, motion analysis, digital assessments and now Web3 token mechanics - the platform is evolving into a dynamic, scalable infrastructure layer for connected healthcare.

With the introduction of the \$EVO CARE utility token and the PRT contribution token, EvoCare expands into a participatory ecosystem that aligns incentives among all participants:

- ❖ **Patients:** improved adherence, structured guidance, motivation, rewards
- ❖ **Healthcare professionals:** measurable performance, recognition, access advantages
- ❖ **Clinics and institutions:** scalable service delivery, new digital capacities
- ❖ **Creators:** distribution and monetization of therapy-related content
- ❖ **The broader community:** participation in a transparent and reward-oriented system

This token-based expansion does not replace the regulated medical EvoCare system; instead, it forms a community-driven extension through the EvoCare Community App. The regulated Medical App remains strictly aligned with legal and clinical requirements.

The long-term vision is a global health network in which digital therapy, personalized pathways and verified professional contributions are linked through incentives and participation structures. EvoCare becomes a decentralized health infrastructure that empowers patients, strengthens healthcare providers and makes high-quality therapeutic support globally accessible.

## **Roles of participating Stakeholders**

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The EvoCare ecosystem involves multiple stakeholder groups whose interactions form the foundation of the digital therapeutic environment. Each group contributes specific competencies, responsibilities and value components. The token-based expansion through \$EVO CARE and PRT strengthens these relationships and enables structured participation within the Community App while preserving the regulated nature of the Medical App.

The key stakeholder groups include:

### **Patients**

Patients are at the center of the EvoCare system. They use digital therapy modules, complete exercises and engage with structured rehabilitation or prevention pathways. Through the Community App, patients receive motivational support, activity reminders, progress visualization and optional reward mechanisms. The \$EVO CARE token incentivizes participation and adherence, while the regulated therapeutic content of the Medical App remains strictly compliant with medical and data protection standards.

## **Therapists and Healthcare Professionals**

Healthcare professionals conduct digital sessions, evaluate progress, contribute therapeutic content and participate in structured treatment workflows. In the Community App, they can gain visibility, access advanced digital tools and benefit from the non-transferable Professional Reward Token (PRT). PRT reflects the contribution, experience, engagement and quality of therapists without introducing financial speculation. It can be used for platform benefits such as advanced features, professional enhancements or boosted exposure.

## **Clinics, Hospitals and Rehabilitation Centers**

Institutions use EvoCare to scale therapeutic capacity, provide structured post-hospital care and coordinate hybrid treatment programs. The platform allows clinical staff to deliver therapy efficiently, monitor outcomes and integrate remote care pathways. In the Web3-enabled extension via the Community App, institutions can leverage analytics, digital capacity management and optional incentive mechanisms for patient pathways.

## **Medical Service Providers and Partners**

External partners such as medical service providers, diagnostic centers, health insurers or rehabilitation networks cooperate with EvoCare to integrate digital therapy workflows into existing care structures. They benefit from scalable digital processes, structured reporting and transparent quality metrics.

## **Content Creators (Therapeutic and Health Content)**

Creators contribute videos, exercises, programs, assessments and specialized modules that can be used across the ecosystem. Through the EvoCare Marketplace in the Community App, creators may reach a broad audience and receive \$EVOCARE tokens as compensation for high-quality contributions. This creates a creator-driven therapeutic knowledge layer that continuously expands the ecosystem.

## The EvoCare Platform and Infrastructure Providers

EvoCare provides the technology, security framework, analytics, AI capabilities, regulatory compliance mechanisms and global therapeutic infrastructure. The platform ensures interoperability between the regulated Medical App and the open Community App and maintains the technical basis for token flows, identity management, data protection and gamified processes.

## The Community

The broader community consists of users, contributors, developers, partners and supporters who engage with EvoCare through the Community App. Through the future governance layers (Phase 2), community members may participate in shaping platform rules, evaluating new content or supporting the evolution of the digital therapy network.

## Summary of Stakeholder Interactions

In combination, these groups form a **multi-layered, incentive-driven therapeutic ecosystem**.

The regulated EVOCARE Medical App ensures clinical quality and legal compliance, while the Community App expands participation, engagement and scalability through token-based mechanics.

## The EVOCARE Token

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The \$EVOCARE token is the primary utility token of the EvoCare ecosystem. It forms the economic foundation of the Community App and enables participation in digital therapy services, incentive structures, marketplace transactions and engagement mechanisms. While the Medical App remains fully regulated and independent of any token usage, the Community App integrates \$EVOCARE to extend the platform with reward-based and participation-oriented functionality.

The token is designed for global accessibility, scalability and long-term usability, supporting thousands of therapeutic programs, creators and healthcare professionals. It provides a unified medium of interaction across the ecosystem and allows digital health services to operate seamlessly across borders and time zones.

## **Purpose of the Token**

The primary purposes of the \$EVOCARE token include:

- ❖ enabling access to digital therapeutic modules and premium services
- ❖ providing rewards for patient engagement, activity and adherence
- ❖ acting as a marketplace currency for digital content, creator modules and specialized programs
- ❖ supporting cross-regional interoperability
- ❖ facilitating discounted access to selected services
- ❖ functioning as the economic layer for future governance participation
- ❖ contributing to deflationary mechanisms through platform-based burns

\$EVOCARE is explicitly not a financial security. The token does not grant ownership, dividends or claims to profits. Its purpose is strictly utility-driven.

## **Design Principles**

The token is structured according to the following principles:

### **Utility First:**

All token mechanics support actual usage, platform engagement and long-term ecosystem growth.

### **Regulatory Separation:**

Token use is strictly limited to the Community App. The Medical App never uses or references \$EVOCARE, ensuring full compliance with medical, legal and data protection frameworks.



### **Deflationary Architecture:**

Burn events are linked to platform activity, reducing circulating supply over time in line with system usage.

### **Sustainable Incentive Model:**

Rewards are tied to participation, therapeutic progress and content quality, not to financial speculation.

### **Global Accessibility:**

The token supports seamless access to health services across different regions without dependence on traditional banking systems.

### **Functional Scope of \$EVOCARE**

The token serves as:

- ❖ **A payment unit** for community-based therapeutic content, AI tools, digital programs and marketplace items.
- ❖ **A reward token** for patients completing therapy tasks, participating in challenges, maintaining adherence or contributing positive activity signals.
- ❖ **A creator currency** enabling the monetization of therapeutic content within the EvoCare Marketplace.
- ❖ **A professional resource** that allows healthcare professionals to unlock digital tools, analytics and visibility options.
- ❖ **A discount token** that provides preferential access pricing within the Community App.
- ❖ **A governance participation token** (in a later development phase) enabling token-weighted or delegated voting.

## Integration Scope

The \$EVOCARE token integrates into the Community App in the following areas:

- digital onboarding processes
- therapy progression modules
- adherence tracking and progression rewards
- gamified experiences and challenge systems
- creator-based content distribution
- marketplace transactions
- optional governance functions (Phase 2)

No token usage occurs within the regulated therapeutic workflows of the Medical App.

## Token Behavior and Flow

The token flows through the ecosystem via:

- user payments
- creator purchases
- professional tool unlocks
- rewards from therapeutic engagement
- automated deflationary burns
- marketplace activity
- treasury operations

These flows create a dynamic, self-reinforcing ecosystem in which participation and engagement generate measurable utility for all contributors.

## Long-Term Role of the Token

As EvoCare expands internationally, \$EVOCARE will serve as the shared value unit across all community-based therapeutic activities. The token supports:

- ❖ scalable digital therapy delivery
- ❖ global creator participation
- ❖ transparent contribution metrics
- ❖ reliable incentive structures
- ❖ cross-border ecosystem functionality

In future development phases, \$EVOCARE may also support decentralized governance, enabling users and professionals to jointly participate in decisions that shape the evolution of the digital therapy infrastructure.

## Professional Reward Token (PRT)

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The Professional Reward Token (PRT) is a non-transferable contribution token specifically designed for licensed healthcare professionals within the EvoCare ecosystem. It recognizes verified professional engagement, therapeutic contributions and consistent participation in the platform's digital workflows. Unlike \$EVOCARE, the PRT is not a tradable asset and cannot be exchanged, transferred or sold. It serves exclusively as a reputation and utility token inside the Community App.

The purpose of the PRT is to strengthen quality, motivation and professional value within the digital therapy ecosystem, without creating financial incentives that could conflict with regulatory requirements in the healthcare sector.

### Purpose and Role of PRT

The PRT token reflects the measurable contribution of healthcare professionals, based on:

- ❖ the quality of therapeutic interactions
- ❖ consistency and reliability in patient support
- ❖ contributions to the digital therapy ecosystem
- ❖ creation or enhancement of therapeutic content
- ❖ sustained engagement with the platform

The token provides an objective and transparent indicator of performance and participation. PRT is designed to elevate professional visibility and reward verified therapeutic impact. It is not a payment unit, not a security, and carries no financial rights.

### Characteristics of PRT

The PRT token is defined by clear structural principles:

#### **Non-transferable:**

PRT cannot be bought, sold or traded. This eliminates market speculation and avoids regulatory conflicts.

#### **Reputation-based:**

PRT reflects professional-level engagement and quality. Higher PRT levels indicate a stronger contribution to the digital therapy environment.

#### **Utility-only:**

PRT can be used to unlock professional benefits, but never for monetary gain.

#### **Secure and compliant:**

Because PRT is not tradable, it remains compatible with healthcare regulations and avoids any conflict of interest in medical service delivery.

## Earning PRT

Healthcare professionals earn PRT through a range of activities that support the quality and scalability of the ecosystem:

- ❖ delivering digital sessions
- ❖ supporting patient pathways
- ❖ achieving high engagement or positive patient outcomes
- ❖ contributing content or specialized modules
- ❖ maintaining regular platform activity
- ❖ participating in professional community functions

The PRT reward logic encourages sustained quality and commitment while preventing reward farming or artificial inflation.

## Utility of PRT

Although non-transferable, PRT has meaningful utility within the Community App:

- ❖ **Professional visibility boosts** in the directory
- ❖ **Access to advanced features**, analytics tools and AI-supported assistance
- ❖ **Reduced access fees** for selected digital tools or professional modules
- ❖ **Priority placement** in patient recommendations within the Community App
- ❖ **Eligibility** for future professional governance components

These benefits allow healthcare professionals to enhance their digital presence and the value of their contributions.

## Why PRT is Essential

PRT solves a key challenge in digital health ecosystems:

**How to reward professional contribution without creating financial conflicts of interest.**

By separating financial and non-financial rewards, EvoCare ensures:

- ❖ regulatory safety
- ❖ protection from speculative misuse
- ❖ transparency of professional qualifications
- ❖ a strong and trusted professional layer inside the digital ecosystem

PRT complements the \$EVOCARE utility token while remaining strictly aligned with medical and ethical standards.

## Token use cases and functional layers

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The EvoCare ecosystem is structured into multiple functional layers that define how the \$EVOCARE utility token and the PRT contribution token interact with users, professionals, creators and institutions. These layers ensure clear separation between regulated therapeutic processes in the Medical App and token-based participation features in the Community App. They provide transparency, regulatory stability and long-term scalability for a global digital therapy network.

The use cases of both tokens support therapy engagement, creator-driven content evolution, and participation across the Community App while preserving strict compliance within the Medical App.

### Functional Layer 1 - Patient Interaction and Therapy Engagement

Within the Community App, patients interact with digital therapeutic modules, progress tracking, motivational guidance and community challenges. The \$EVOCARE token supports:

- ❖ unlocking digital therapy content
- ❖ enhancing motivation through optional rewards
- ❖ maintaining engagement via streak systems
- ❖ interacting with gamified challenge modules
- ❖ accessing advanced functions and premium pathways

The token fosters engagement and adherence, two of the most critical factors in therapeutic success.

In the regulated Medical App, no token interaction occurs.

### **Functional Layer 2 — Professional Services and Contributions**

Healthcare professionals interact with the platform by:

- ❖ conducting digital sessions
- ❖ supervising therapy pathways
- ❖ evaluating patient progress
- ❖ contributing content and specialized therapeutic modules

PRT rewards these contributions and enhances professional standing inside the ecosystem.

\$EVOCARE is used only within the Community App for purchasing digital tools, analytics upgrades or premium features.

Professionals never receive PRT through financial transactions; it is exclusively performance- and contribution-based.

### **Functional Layer 3 - Creator Economy and Digital Content**

Creators provide an essential value layer by producing therapy-related content:

- ❖ exercises
- ❖ video modules
- ❖ educational programs

- ❖ rehabilitation pathways
- ❖ analytics or assessment-based content

Creators may receive \$EVO CARE tokens for high-quality contributions purchased or accessed within the EvoCare Marketplace. This transforms EvoCare into a scalable therapeutic content network.

#### **Functional Layer 4 - Institutional and Clinical Participants**

Institutions such as clinics, rehabilitation centers and care providers utilize EvoCare to:

- ❖ scale digital therapeutic capacity
- ❖ support hybrid care programs
- ❖ perform remote assessments
- ❖ offer structured post-hospitalization therapy
- ❖ monitor therapy outcomes

The Community App may provide institutional tools such as analytics dashboards, digital booking modules, and content management options payable with \$EVO CARE. The regulated Medical App remains token-free.

#### **Functional Layer 5 - Marketplace and Digital Services**

The EvoCare Marketplace is a key element of the Community App and enables:

- ❖ purchasing creator content using \$EVO CARE
- ❖ unlocking digital modules or premium features
- ❖ accessing AI-supported tools
- ❖ participation in challenges or specialized programs
- ❖ cross-border, frictionless microtransactions

The marketplace is entirely optional and separate from regulated therapeutic delivery.



## Functional Layer 6 - Gamification and Behavioral Incentives

Gamification elements translate therapeutic engagement into motivating feedback. These include:

- ❖ streaks
- ❖ badges
- ❖ challenges
- ❖ progress milestones
- ❖ activity points
- ❖ reward triggers

\$EVOCARE serves as an optional reward unit for achieving milestones or maintaining adherence.

This improves motivation and participation without compromising therapeutic safety.

## Functional Layer 7 - Future Governance Participation

In later phases, \$EVOCARE holders may participate in governance through:

- ❖ content moderation voting
- ❖ prioritization of ecosystem features
- ❖ treasury discussions
- ❖ marketplace evolution proposals

Governance will be strictly separated from regulated therapeutic functions and will operate exclusively within the Community App.

## Summary

The roles of \$EVOCARE and PRT are clearly defined across all functional layers. The system ensures:

- ❖ **utility without speculation**
- ❖ **engagement without risk**
- ❖ **governance without conflict**
- ❖ **rewards without financial incentives for medical treatment**
- ❖ **clear separation between regulated and community functionality**

## **Gamification and user incentives**

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The EvoCare Community App enhances therapeutic adherence through a structured gamification framework. Since adherence and continuous participation are critical to successful therapy outcomes, the platform integrates motivational elements that support users in maintaining long-term engagement. The reward logic is designed to reinforce positive behavior, support daily therapeutic routines and make digital therapy more interactive and enjoyable.

Gamification in EvoCare is not a superficial layer, but a structured behavioral framework that connects therapy tasks with positive reinforcement. This increases activation levels, reduces dropout rates and helps users maintain continuity across entire treatment pathways.

### **Behavioral Motivation Framework**

EvoCare uses multiple components to support user motivation, including:

- ❖ **Daily reminders**
- ❖ **Therapy streaks**
- ❖ **Progress badges**
- ❖ **Challenge modules**
- ❖ **Milestone achievements**
- ❖ **Insight dashboards**
- ❖ **Optional reward triggers**

These elements add variation, structure and positive reinforcement to the therapeutic experience.

The goal is to strengthen intrinsic motivation while providing external incentives only where appropriate.

### The Role of \$EVOCARE in User Incentives

The \$EVOCARE token can be granted as an **optional reward** for completing specific activities within the Community App, including:

- ❖ completing therapy tasks
- ❖ maintaining multi-day streaks
- ❖ achieving progress milestones
- ❖ participating in challenges
- ❖ interacting with educational content
- ❖ sharing anonymized outcome-based feedback

Token rewards remain separate from the regulated therapeutic processes. They are exclusively optional and limited to the Community App, ensuring regulatory safety.

### Reward Parameters

Reward delivery follows a controlled logic to prevent unbalanced distribution:

- ❖ rewards are tied to meaningful activity
- ❖ anti-abuse mechanisms prevent reward farming
- ❖ reward intensity adjusts to user engagement level and frequency
- ❖ long-term activity is favored over short-term spikes
- ❖ rewards are capped per time unit to maintain economic sustainability

This ensures that the token supply is not inflated and that the incentive system remains aligned with the platform's economic model.

## Long-Term Adherence Incentives

True therapeutic success depends on continuity. Therefore, EvoCare integrates systems that encourage long-term engagement:

- ❖ long streak bonuses
- ❖ rehabilitation pathway completion rewards
- ❖ monthly consistency indicators
- ❖ community participation incentives
- ❖ content interaction achievements

These interactions make therapeutic routines more structured and meaningful.

## Gamified Experience and User Identity

Users can build a personalized profile containing:

- ❖ individual progress visualization
- ❖ achievement badges
- ❖ challenge participation history
- ❖ optional rewards received
- ❖ self-assessment results
- ❖ community engagement markers

This allows users to monitor their progress intuitively and remain motivated throughout their therapy journey.

## Summary

Gamification and incentives in EvoCare strengthen the user's therapeutic experience without replacing the medical structure.

The platform combines:

- ❖ adherence support
- ❖ structured progression tracking
- ❖ optional \$EVO CARE rewards
- ❖ positive reinforcement
- ❖ community-driven engagement

This ensures sustainable participation, improved outcomes and a rewarding digital therapy environment.

## Token supply and allocation

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The \$EVO CARE token has a fixed maximum supply that ensures long-term stability and prevents uncontrolled inflation. All allocations are predefined, transparent and follow a structured release plan to support ecosystem development, user incentives and long-term accessibility.

The fixed maximum supply creates predictable economic behavior and forms the foundation for sustainable token dynamics within the EvoCare Community App.

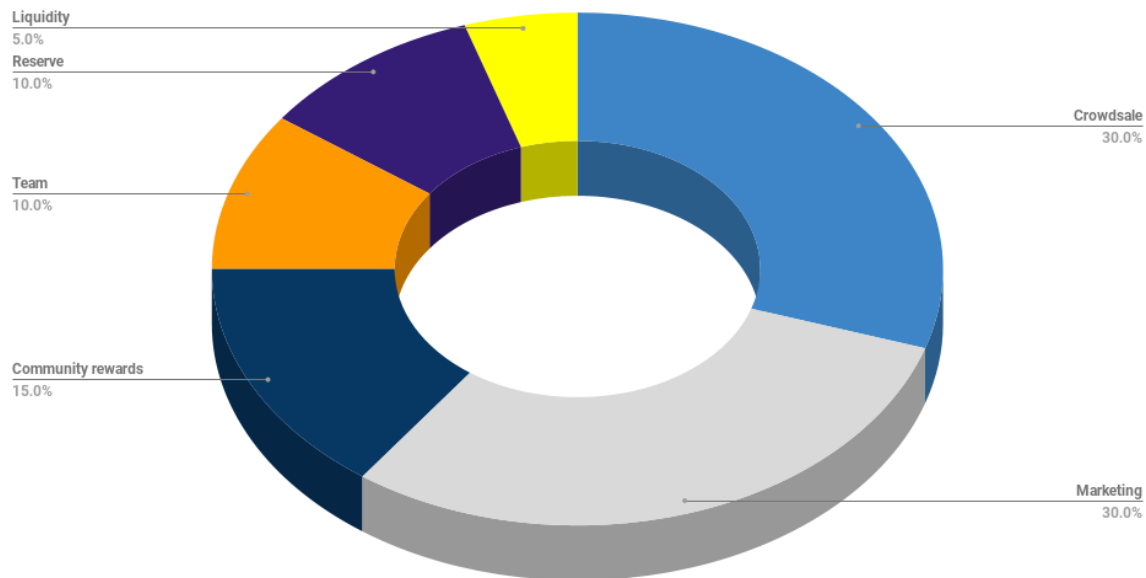
### Total Token Supply

The total supply of \$EVO CARE is permanently capped. No additional tokens will be minted beyond this maximum supply. The fixed supply ensures scarcity, supports long-term value stability and prevents inflationary distortions.

### Allocation Overview

The token supply is divided into several allocation categories, each serving a specific purpose within the ecosystem.

The token supply of EVOCARE will be distributed as follows:

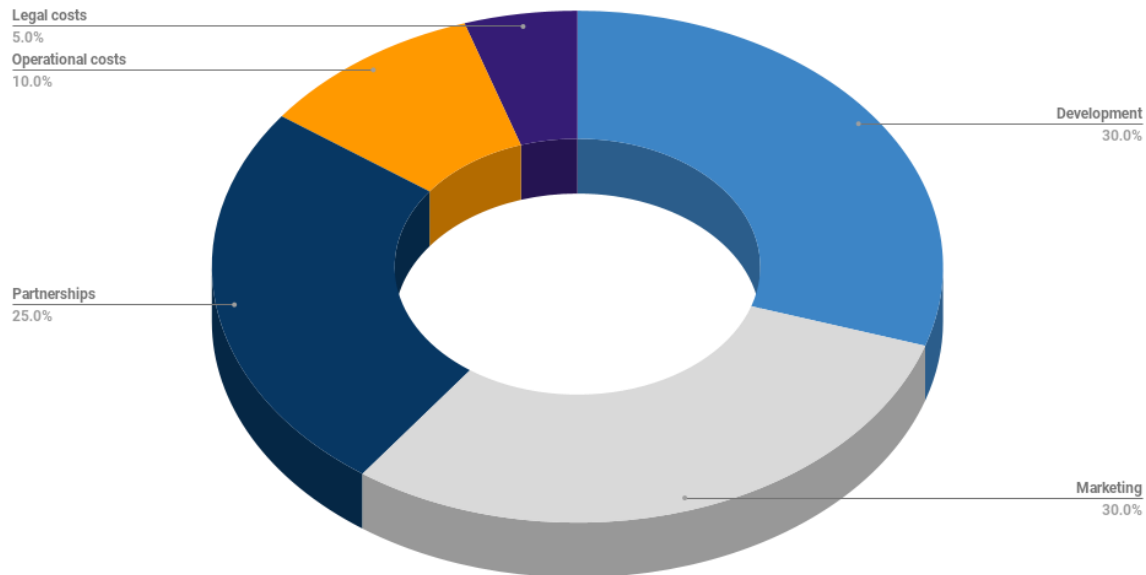


**Graph:** Token distribution of EVOCARE

- ❖ **Token sale - 30%:** To raise the necessary capital to develop the EvoCare platform and its supporting services, including the digital platform and app.
- ❖ **Marketing - 30%:** Will be allocated to ensure community growth and ecosystem expansion. Marketing funds will be crucial for driving adoption, both within the crypto space and in mainstream audiences. These tokens will fuel PR campaigns, influencer partnerships, event sponsorships, and large-scale ad campaigns to grow the community and increase token visibility.
- ❖ **Community - 15%:** These tokens will be reserved for community rewards.
- ❖ **Team - 10%:** These tokens will be reserved for the team and advisory board.
- ❖ **Reserve - 10%:** A portion of the supply will be kept in reserve to be used for future opportunities or unforeseen expenses. This may also serve to strengthen liquidity during high-demand periods or to provide tokens for additional incentive programs if the need arises.
- ❖ **Liquidity - 5%:** These tokens are needed for exchange listing to facilitate trading of the token.

## Funds distribution

The funds raised through the token sale will be used as following:



**Graph:** Funds distribution of the EVOCARE Token sale

- ❖ **Development - 30%:** One third of the funds collected will be used to cover the costs related to building the EvoCare ecosystem.
- ❖ **Marketing & community building - 30%:** One third of the collected funds will be used for marketing purposes to popularize the EvoCare Token project across various channels.
- ❖ **Partnerships and exchange listings - 25%:** One fourth of the collected funds will be used to attract professional stakeholders to the EvoCare ecosystem.
- ❖ **Operational costs - 10%:** The operational costs will cover all costs related to ongoing maintenance of the EvoCare project during its development.
- ❖ **Legal costs - 5%:** Due to the high legal complexity of the healthcare market we are reserving 5% for legal costs involved in bringing the project to life.

## Purpose of the Allocation Model

The allocation structure is designed to:

- ❖ ensure long-term system sustainability
- ❖ support progressive user growth
- ❖ enable global expansion
- ❖ maintain liquidity for token accessibility
- ❖ guarantee a stable foundation for ecosystem incentives
- ❖ provide adequate resources for future development phases

A balanced supply model is crucial to maintain the economic integrity of the digital therapy system and support healthy market behavior after the token's public launch.

## Supply Release Objectives

The release schedule aligns with EvoCare's mission of creating a scaling digital healthcare network.

Token distribution is paced to support:

- ❖ onboarding of new users
- ❖ expansion of digital therapy modules
- ❖ creator economy growth
- ❖ professional participation
- ❖ institutional cooperation
- ❖ liquidity management across regions

The structure minimizes supply shocks and ensures that the token economy develops steadily alongside platform usage.



## Summary

The token supply and allocation model is structured to support both short- and long-term ecosystem needs. By combining a fixed maximum supply with multi-year vesting and carefully defined allocation categories, EvoCare ensures:

- ❖ sustainability
- ❖ predictability
- ❖ fairness
- ❖ long-term ecosystem integrity

This lays the foundation for a stable and scalable token-driven digital therapy environment.

## Total supply and emission

EVOCARE has a fixed total supply of 591.666.667 EVOCARE tokens, ensuring scarcity and preventing uncontrolled inflation.

To encourage sustainability, EvoCare uses a phased emission schedule. Most token emissions occur during the platform's initial growth phase to fund early adoption and incentivize engagement. Over time, emissions will decrease as the platform matures and more tokens are recirculated through usage, rewards, and reinvestment mechanisms. The supply curve is designed to promote early growth while preserving long-term scarcity.

There will be no token minting beyond the original supply, ensuring maximum transparency and trust.

## Vesting and release structure

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The vesting and release architecture ensures that the distribution of \$EVOCARE tokens follows a controlled, transparent and long-term oriented schedule. Vesting prevents early imbalances in circulating supply, aligns contributors with the

long-term vision of the EvoCare ecosystem and protects the community from supply shocks.

The release structure is designed to reflect the real progression of the ecosystem, its user growth and the expansion of digital therapy services.

## **Vesting Principles**

The vesting model is based on several key principles:

### **Long-term commitment:**

Tokens allocated to team members, founders and key contributors unlock gradually over several years. This ensures sustainable alignment and prevents short-term speculation.

### **Predictable release behavior:**

All unlocks follow predefined schedules and are communicated transparently to the community.

### **Ecosystem-driven release:**

The distribution pace reflects ecosystem milestones such as user growth, new therapeutic modules, creator activity and professional onboarding.

### **Protection against oversupply:**

Vesting minimizes the risk of large token amounts entering circulation prematurely.

## **Category-Specific Vesting**

Each allocation category follows a structured vesting plan:

The token will be subjected to the following vesting rules, which will depend on the different categories.

Token sale - 30% of the total supply:

- ❖ No vesting rules.

Remaining tokens - 70% of the total supply:

- ❖ Team: 12 months blocked, then released monthly on a linear basis over 48 months.
- ❖ Marketing: linear release over 60 months
- ❖ Reserve: blocked for 60 months, then released at once
- ❖ Community: No vesting
- ❖ Liquidity: No vesting

### Release Schedule Strategy

The release strategy is aligned with the development of the EvoCare platform and market dynamics. Key objectives include:

- ❖ establishing strong early-stage stability
- ❖ maintaining long-term supply discipline
- ❖ supporting liquidity without creating shock events
- ❖ ensuring that circulating supply grows at a healthy pace
- ❖ enabling ecosystem scaling in parallel with token distribution

The release schedule is structured in a way that keeps circulating supply consistent with actual platform usage and adoption curves.

### Anti-Volatility Measures

To reduce volatility and protect token holders, EvoCare's vesting structure integrates:

- ❖ multi-year vesting for insiders
- ❖ minimized early unlocked supply
- ❖ progressive creator and user incentive releases

- ❖ treasury-controlled liquidity support
- ❖ deflationary mechanisms (burns) that offset circulating supply growth

This combination results in a stable, sustainable long-term token economy.

## Summary

The vesting and release framework creates a transparent and predictable token distribution environment.

By emphasizing long-term alignment and controlled unlocks, EvoCare ensures:

- ❖ ecosystem stability
- ❖ liquidity protection
- ❖ sustainable growth
- ❖ community-aligned token economics

The structure supports both early development and long-term scalability of the digital therapy ecosystem.

## Burning and deflation mechanismus

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The \$EVOCARE token incorporates a deflationary architecture designed to support long-term value stability and align economic behavior with actual platform usage. Deflation is achieved through multiple burn mechanisms that permanently remove tokens from circulation. These burns occur through activity in the Community App and are supported by revenue-driven contributions from the EvoCare ecosystem.

The deflation model ensures that the circulating supply decreases as platform adoption increases, contributing to healthy long-term token dynamics.

## Purpose of the Deflation Model

The deflation model serves several key objectives:

- ❖ aligning token value with real ecosystem activity
- ❖ reducing circulating supply over time
- ❖ supporting sustainable market development
- ❖ stabilizing the token economy through dynamic supply reduction
- ❖ encouraging long-term participation

Rather than relying on artificial scarcity, the deflation model is directly tied to measurable platform usage.

## Burn Mechanisms

EvoCare uses multiple burn streams that operate automatically and transparently:

A small percentage (1%) of every token-based transaction within the Community App is burned. This includes:

- ❖ marketplace transactions
- ❖ content purchases
- ❖ premium module access
- ❖ challenge participation fees
- ❖ digital service interactions

These burns reflect real community activity and ensure continuous supply reduction as the ecosystem grows.

## Revenue-Based Burn Mechanisms

A small percentage (1%) of revenue from selected EvoCare service streams contributes to token buybacks and burns. This mechanism ties deflation directly to the success and usage of EvoCare's digital therapeutic offerings.

Examples include:

- ❖ digital program revenue
- ❖ premium access fees
- ❖ content licensing revenue
- ❖ selected commercial partnerships within the Community App

These buyback-and-burn processes are executed periodically to maintain transparency and predictability.

## Treasury-Driven Burns (Optional)

The EvoCare Treasury may perform additional burns as needed to:

- ❖ stabilize market conditions
- ❖ reduce excess supply
- ❖ align circulating supply with ecosystem milestones

Treasury burns are discretionary and used only when beneficial to long-term ecosystem health.

## Deflation Dynamics

The combined effect of transaction-based burns, revenue-linked burn events and treasury support creates a dynamic deflation structure:

- ❖ higher usage → more burns
- ❖ more burns → lower circulating supply
- ❖ lower supply → stronger long-term value alignment

- ❖ stronger alignment → improved token economy stability

This creates a feedback loop that ties token economics directly to platform engagement.

### Transparency of Burns

All burn events are:

- ❖ executed on-chain
- ❖ publicly verifiable
- ❖ communicated to the community
- ❖ documented in periodic ecosystem reports

This ensures full transparency and trust in the mechanisms.

### Summary

Burning and deflation mechanisms form a core component of the \$EVOCARE token economy. By linking supply reduction to community activity and revenue flows, EvoCare supports:

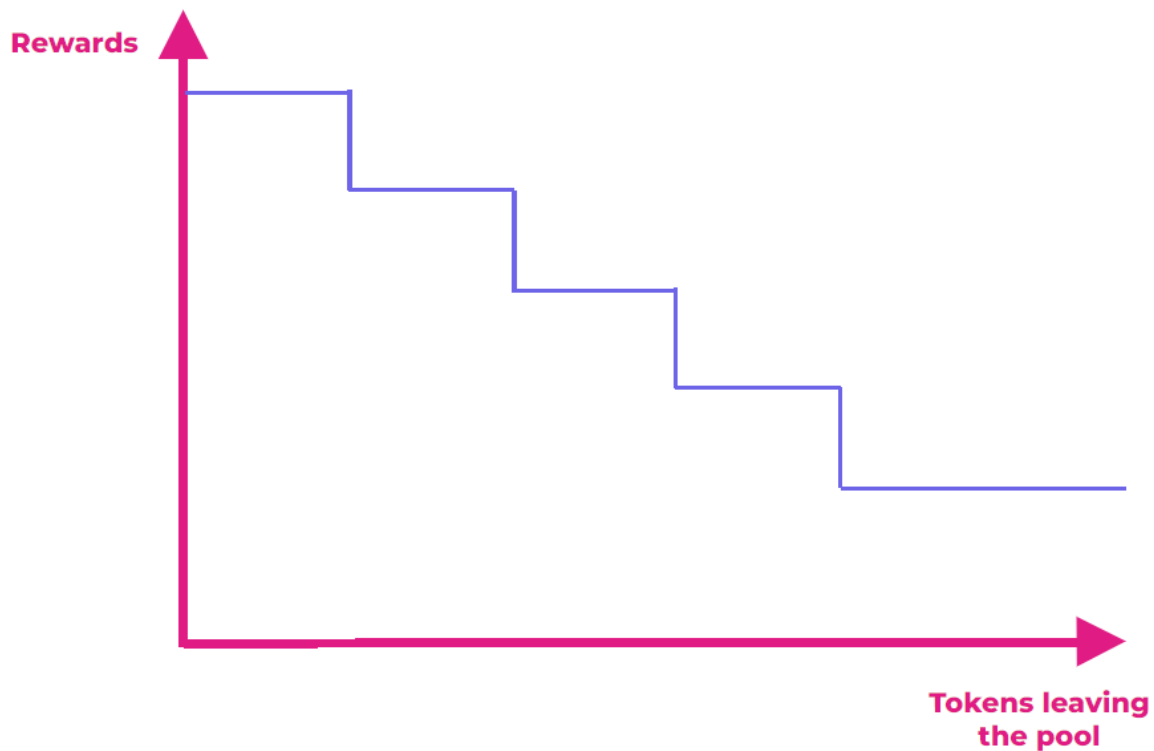
- ❖ sustainable long-term token value
- ❖ alignment with real usage
- ❖ transparent and predictable supply dynamics
- ❖ a healthy, mature digital therapeutic ecosystem

### Sustaining the reward pool

Because EVOCARE has a limited total supply and users can get token rewards, there is the possibility that the tokens might run out too soon, at which point we will no longer be able to distribute rewards. Although this scenario is inevitable, we estimate that it will occur long after the ecosystem has reached maturity, at which point it will be self-sustainable.

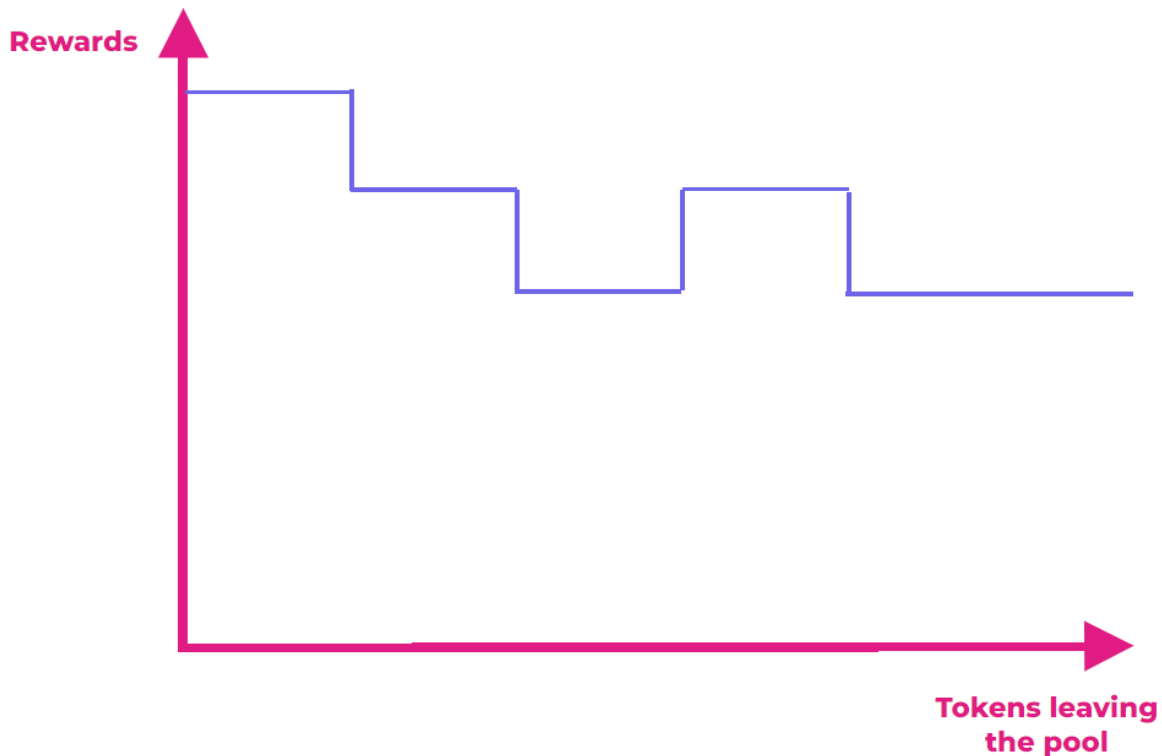
To balance this during the early stages, we are implementing two mechanisms:

- ❖ Diminishing rewards: This means that the less tokens are left in the pool after rewards are continuously paid out, the more the single rewards will be reduced, which reduces the rate at which the tokens leave the pool. This is illustrated by the graph below:



- ❖ Reward pool refills: through buybacks, the reward pool will be refilled, restoring the equilibrium again by adding fresh tokens to the reward pool. In the example below, the average rewards were reduced twice, but then there was a buyback that was used to refill the pool and they were increased again.





These tokenomics measures are crucial for maintaining the incentive properties of the EVOCARE token while ensuring a sustainable token economy.

### Blockchain technology used

The EVOCARE token is deployed on the Binance Smart Chain (BSC) - one of the most widely adopted and scalable smart contract platforms in the crypto ecosystem. We chose the BSC blockchain due to a variety of reasons:

- ❖ **Low transaction fees:** Ideal for high-frequency healthcare-related microtransactions (e.g., rewards, small service payments).
- ❖ **High throughput:** Can support thousands of daily interactions between patients, therapists, and the platform.
- ❖ **Interoperability:** Enables integration with decentralized exchanges, DeFi protocols, and wallets (e.g., MetaMask, Trust Wallet).
- ❖ **Security and maturity:** Backed by robust infrastructure and broad developer support.

By launching on BSC, EVOCare ensures seamless onboarding for users, easy integration with third-party tools, and compatibility with major centralized and decentralized exchanges for future liquidity and trading options.

## Treasury

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The EvoCare Treasury plays a central role in ensuring the long-term development, stability and scalability of the EvoCare digital therapy ecosystem. It provides the financial and structural foundation for platform growth, strategic integrations, token stability mechanisms and future international expansion.

The Treasury ensures that the token economy remains sustainable and that liquidity and operational resources are available throughout every development stage.

### Purpose of the Treasury

The Treasury fulfills several core functions:

- ❖ **Liquidity Provision:** Ensuring sufficient liquidity for decentralized and centralized exchange listings, as well as maintaining healthy trading environments.
- ❖ **Ecosystem Stability:** Supporting token economy stability during early expansion phases or market fluctuations.
- ❖ **Burn and Buyback Mechanisms:** Funding periodic buybacks or additional burns to align circulating supply with ecosystem growth and demand.
- ❖ **Platform Expansion Support:** Financing new therapeutic modules, AI integrations, content acquisitions, international rollouts and technological upgrades.
- ❖ **Partnership Development:** Providing support for institutional collaborations, pilot projects, or integrations with healthcare networks. The Treasury acts as a strategic reserve to guarantee long-term continuity and robust ecosystem development.

## Governance of the Treasury

The Treasury is managed under strict internal guidelines to protect ecosystem health. Future phases may introduce governance participation through:

- ❖ token-weighted voting
- ❖ delegated voting rights
- ❖ contribution-based influence

All governance features will remain fully separated from regulated medical activities to maintain compliance.

## Treasury Use Principles

Treasury expenditures follow these guiding principles:

- ❖ **Sustainability:** Long-term stability has priority over short-term gains.
- ❖ **Transparency:** All significant treasury activities are disclosed to the community.
- ❖ **Ecosystem Growth:** Funds support growth that benefits users, professionals and creators.
- ❖ **Risk Management:** Treasury decisions align with long-term ecosystem health.

## Summary

The Treasury and Ecosystem Fund safeguard the long-term stability and scalability of the EvoCare ecosystem. They support:

- ❖ liquidity provisioning
- ❖ platform expansion
- ❖ token economy stability
- ❖ creator and professional incentives
- ❖ strategic integrations
- ❖ research and innovation

Together, they ensure that EvoCare grows sustainably into a global digital therapy infrastructure.

## Regulatory framework and APP separation

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The EvoCare ecosystem is designed to comply with the regulatory requirements of the healthcare sector and applicable laws within Europe and other jurisdictions. A key pillar of this compliance strategy is the strict separation between the **regulated EvoCare Medical App** and the **token-enabled EvoCare Community App**.

This separation ensures that therapeutic processes, medical decision-making and clinical outcomes remain unaffected by token mechanics, financial incentives or community-based participation functions.

### The Regulated EvoCare Medical App

The Medical App is a fully regulated component of the EvoCare system. It complies with:

- ❖ medical therapy standards
- ❖ data protection requirements
- ❖ medical confidentiality rules
- ❖ procedural safety
- ❖ documentation and clinical reporting obligations
- ❖ regulatory frameworks for digital healthcare delivery

All therapeutic content and clinical interactions within the Medical App operate solely under medical and legal requirements.

#### **Important:**

**The Medical App does not integrate or reference \$EVOCARE, PRT or any other token.**

It functions independently and without any connection to financial systems.

This ensures full compliance with regulatory bodies, healthcare service guidelines and institutional frameworks.

### The EvoCare Community App

The Community App is the ecosystem layer where:

- ❖ digital content
- ❖ educational modules
- ❖ engagement systems
- ❖ marketplace interactions
- ❖ creator economy features
- ❖ gamification and rewards
- ❖ optional token participation

take place.

The Community App is **not used for regulated medical treatment**. It provides supportive, motivational and educational functions outside the boundaries of medical therapy requirements.

Within this environment, the \$EVOCARE token enables:

- ❖ optional rewards
- ❖ marketplace payments
- ❖ creator compensation
- ❖ professional features
- ❖ community participation

The Community App is fully separated from any clinical decision-making, ensuring that tokens do not influence medical processes.

### Legal and Ethical Compliance

The separation of apps ensures that:

- ❖ medical outcomes remain free of financial incentive structures
- ❖ no conflicts of interest arise for healthcare professionals
- ❖ patient safety is guaranteed
- ❖ token-based participation does not influence diagnosis or therapy
- ❖ regulatory frameworks such as MiCA, MDR, GDPR and national health laws are respected

The EvoCare Medical App continues to operate strictly under healthcare regulations. The Community App operates under consumer, digital services and platform guidelines.

This dual approach ensures maximum legal clarity.

### **Professional Reward Token (PRT) Compliance**

PRT is specifically designed to be:

- ❖ non-transferable
- ❖ non-tradable
- ❖ non-financial
- ❖ purely contribution-based
- ❖ compliant with medical ethics frameworks

Since PRT cannot be monetized, bought or sold, it creates no incentive for influencing patient outcomes and fully aligns with professional conduct requirements.

### **Token Safety Principles**

To ensure compliance and user safety, the token integration follows these principles:

- ❖ tokens do not influence medical decisions
- ❖ tokens cannot be earned for clinical results
- ❖ no tokens are granted for completing medical therapy tasks
- ❖ rewards are restricted to non-medical activities in the Community App

- ❖ token use is transparent, optional and clearly separated from clinical workflows

This eliminates any regulatory risk associated with tokenized healthcare applications.

## International Consistency

The regulatory separation model is scalable internationally. It ensures that EvoCare can operate in multiple jurisdictions with differing:

- ❖ healthcare regulations
- ❖ data privacy laws
- ❖ digital therapy frameworks
- ❖ financial supervision requirements

This structure supports future global expansion without requiring fundamental architectural changes.

## Summary

EvoCare's regulatory framework is built on a clear separation between:

- ❖ **the regulated Medical App** (therapy, clinical processes, data protection, compliance)
- ❖ **the token-enabled Community App** (education, participation, engagement, marketplace, gamification)

This ensures:

- ❖ full legal compliance
- ❖ patient safety
- ❖ ethical integrity
- ❖ protection from conflicts of interest
- ❖ compatibility with international regulations
- ❖ long-term applicability of Web3 mechanisms in healthcare

The regulatory framework is one of EvoCare's strongest competitive advantages.

## **Risk assessment and compliance considerations**

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The integration of token-based mechanisms into a digital therapeutic ecosystem requires a careful assessment of potential risks. EvoCare follows a conservative and compliance-oriented approach to ensure that all token-related components operate safely, ethically and in accordance with applicable regulations. The regulated Medical App remains strictly separated from any token functionality, while the Community App is designed to provide optional, non-medical participation features.

Below is an overview of the primary risk categories and the corresponding mitigation strategies.

### **Regulatory Risk**

Regulatory frameworks for digital assets continue to evolve, particularly within the European Union under MiCA (Markets in Crypto-Assets Regulation). EvoCare maintains compliance through:

- ❖ clear separation between medical and non-medical functionality
- ❖ non-financial reward structures for professionals
- ❖ avoidance of token usage in any regulated healthcare process
- ❖ transparent communication regarding token utility
- ❖ adherence to AML, KYC and digital service requirements where applicable

The \$EVO CARE utility token is not a security and does not confer ownership, voting rights (in Phase 1) or entitlement to profit distributions.

### **Medical and Ethical Risks**

To avoid conflicts of interest in therapeutic processes, EvoCare ensures that:



- ❖ no medical decision is influenced by token mechanics
- ❖ therapists do not receive transferable financial rewards connected to patient outcomes
- ❖ PRT remains non-transferable and purely contribution-based
- ❖ patient treatment quality is not tied to token activity
- ❖ therapy progression is not gamified in the regulated Medical App

These measures protect patient safety and maintain strict medical ethics.

### **Data Protection and Privacy Risks**

EvoCare complies with GDPR and relevant data protection frameworks. This includes:

- ❖ strict data minimization
- ❖ encrypted data transmission
- ❖ separation of personal health data and community data
- ❖ no blockchain storage of sensitive medical information
- ❖ pseudonymization of non-medical activity where applicable

Sensitive medical data remains exclusively within the secured Medical App infrastructure.

### **Technological Risks**

Like any digital ecosystem, EvoCare must consider:

- ❖ platform security
- ❖ identity management
- ❖ smart contract integrity
- ❖ token management safety
- ❖ uptime and reliability of cloud infrastructure

Mitigation includes continuous monitoring, third-party audits, penetration testing and strict internal security policies.

## **Market and Economic Risks**

Although \$EVOCARE is designed as a utility token, market risks include:

- ❖ liquidity fluctuations
- ❖ volatility in decentralized markets
- ❖ speculative behavior by external participants
- ❖ macroeconomic influences on crypto markets

The deflationary design, treasury mechanisms and controlled release schedule help stabilize long-term token dynamics.

## **User Behavior Risks**

User-related risks may include:

- ❖ misuse of community features
- ❖ manipulation of reward systems
- ❖ artificially induced activity
- ❖ low engagement in certain user segments

EvoCare mitigates these risks through:

- ❖ reward caps
- ❖ abuse detection logic
- ❖ activity verification mechanisms
- ❖ engagement-adjusted reward distribution

## **Compliance Alignment Across Jurisdictions**

As EvoCare expands internationally, compliance will be aligned with:

- ❖ national healthcare regulations
- ❖ financial supervision authorities
- ❖ digital therapy standards
- ❖ token and digital asset laws
- ❖ cross-border data protection requirements

The platform architecture is built to adapt across regulated markets without requiring structural changes to the Medical App.

## Summary

EvoCare addresses risk through:

- ❖ strict app separation
- ❖ conservative token design
- ❖ non-financial contribution rewards for professionals
- ❖ comprehensive compliance frameworks
- ❖ strong cybersecurity architecture
- ❖ adaptive international regulatory alignment

This ensures that the integration of Web3 technology strengthens the digital therapy ecosystem without compromising medical, ethical or legal standards.

## Appendix and detailed economy tables

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The appendix contains supplementary information that supports the tokenomics model presented in the previous chapters. These elements include calculation examples, process diagrams, reward structures and economic relationships that clarify how different components of the EvoCare ecosystem interact.

While the exact numerical values may evolve as the platform expands, the structural principles described here remain consistent and form the basis for long-term token economy planning.

## Transaction Examples and Token Flow Models

To illustrate the function of \$EVOCARE within the Community App, several example processes are shown:

- ❖ user unlocks digital content or premium modules
- ❖ marketplace interactions result in token transfers and partial burns
- ❖ creator content purchases trigger revenue flows
- ❖ professional features are accessed through \$EVOCARE payments
- ❖ challenge participation fees contribute to platform activity
- ❖ reward distributions supplement engagement and adherence

These flow models highlight how the token moves through the ecosystem and how value is created and redistributed.

### Example: Reward Distribution Logic

Rewards in the Community App are distributed according to defined activity categories.

The reward structure includes:

- ❖ base rewards for consistent use
- ❖ streak-based bonuses
- ❖ challenge completion rewards
- ❖ engagement multipliers
- ❖ periodic participation incentives

Reward intensity varies depending on activity type and frequency. Hard caps prevent excessive distribution and protect long-term economic stability.

### Example: Professional Contribution Evaluation

The PRT model evaluates contributions from healthcare professionals based on:

- ❖ session frequency

- ❖ patient engagement indicators
- ❖ content contributions
- ❖ professional consistency
- ❖ quality improvements
- ❖ community participation

This ensures that PRT allocation reflects measurable value and performance.

### **Economic Parameter Overview**

The appendix includes a structured representation of key economic parameters such as:

- ❖ total supply
- ❖ allocation categories
- ❖ vesting and cliffs
- ❖ reward pool size
- ❖ transaction fee proportions
- ❖ burn ratios
- ❖ liquidity allocations
- ❖ treasury reserves

These parameters form the basis for dynamic token economy planning and will be updated in alignment with platform growth.

### **Burn and Deflation Tables**

The appendix also presents calculation tables outlining:

- ❖ expected burn volumes per activity type
- ❖ simulated deflation curves
- ❖ transaction-based burn projections
- ❖ combined impact of burns, rewards and buybacks

These models demonstrate how deflation progresses parallel to user activity and marketplace growth.

### **Market Flow and Liquidity Models**

Liquidity planning includes:

- ❖ initial liquidity pool provisioning
- ❖ reserve strategies
- ❖ long-term pool expansion
- ❖ DEX/CEX allocation logic
- ❖ treasury-supported liquidity events

These components ensure that the ecosystem maintains stable and reliable liquidity for users and markets.

### **Future Expansion Modules**

The appendix outlines planned future elements such as:

- ❖ extended creator tools
- ❖ AI-assisted program generation
- ❖ expanded gamification modules
- ❖ cross-platform therapy navigation
- ❖ optional governance models
- ❖ institutional integration layers

These expansions strengthen the long-term scalability of the EvoCare ecosystem.

### **Summary**

The appendix provides supplementary detail to complement the core tokenomics model.

It explains operational flows, reward mechanics, deflation dynamics and ecosystem interactions.

These elements reinforce the long-term vision of a sustainable, incentive-aligned and medically compliant digital therapy infrastructure supported by the \$EVOCARE token.